

# HMC

## HOTEL MANAGEMENT CONSULTING

### SHORT SUMMARY OF MR. URECH'S BACKGROUND

Born in Paris in 1938 educated at the hotel school «*Lycée Jean Drouant*» in Paris, he has covered between 1956 and 1964 clerk positions at 5 star hotels like...

Baur au Lac, Zürich  
Kulm Hotel, St Moritz  
Palace Hotel, Lucerne  
Mont Cervin, Zermatt  
The Savoy, London  
Gritti Palace, Venice  
Plaza Athénée, Paris



From 1965 to 1969 he was front office manager at the Excelsior Palace, Lido-Venice  
From 1969 to 1975 he reopened in the capacity of general manager the Miramonti Majestic, Cortina d'Ampezzo  
From 1975 to 1982 he reopened and managed the Eden au Lac, Montreux  
From 1983 to 1993 he was at the helm of the Beau Rivage Palace, Lausanne  
From 1993 to 1994 he was asked to reopen the Royal Plaza, Montreux (ex Hyatt)  
From 1995 to 2006 he was the managing director of the Villa Principe Leopoldo, Lugano  
Since 2007 member of the board of Directors, hotel Villa Principe Leopoldo, Lugano  
2008 Foundation of Hotel management Consulting SA, Sierre

### BUSINESS ACTIVITIES

Annual promotion trips since 1975 to the USA-Canada, Europe, Russia and the Far-East.

President of  
the Lausanne hotelier Association (1988 - 1990).  
the State of Vaud hoteliers Association (1990 - 1994).

Secretary of the Lausanne Hotel School foundation (1990 - 1994)  
and many others position as member of several associations.

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### **NOMINATIONS**

- Elected between 1989 and 1998 five times as one of the 50 best hoteliers worldwide out of 1500 luxury hotels throughout the world
- 1998 Five Star Diamond Award of the American Academy of hospitality Sciences, USA
- 2000 World Travel Award - 5 stars Award, USA
- 2000 awarded member of Virtuoso, USA
- Best European Hoteliers 2000/2001 elected by the European Hotel Management Association
- Gault Millau's Hotel of the year 2002 for the Villa Principe Leopoldo & Residence